

## Elo Touch Solution E021201 POS terminal (E021201)

Interactive Signage, 15.6" LED (1920 x 1080, CR 700:1, 35 ms), Qualcomm Snapdragon ARM A15 (1.7GHz, 4-Core), 2GB DDR3 RAM, 16GB EMMC Flash, WiFi 802.11 a/b/g/n, Bluetooth 4.0, Ethernet, HD Webcam



### Price details:

Price excl. VAT: 699.90 €

Eco fees: 0.00 €

VAT 21 %: 146.98 €

### Product details:

Product code: E021201

EAN: 0834619003646

Manufacturer: Elo Touch Solution

**846.88 €**

\* VAT included

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The Elo I-Series interactive signage solution combines a commercial-grade touchscreen computer with cloud-based management software to deliver a brand experience at the shopper point of decision. The I-Series enables product brands and retail stores to leverage existing mobile applications and digital marketing content. Unlock apps from the app store and interactively show buyers why you're the best choice with a virtual salesperson on every shelf. Guide and influence the buyer's journey on an Elo I-Series touchscreen rather than running the risk of a crowd-sourced decision on the shopper's mobile device. Keep IT happy with wireless connections to separate and secure Wi-Fi or cellular networks.

The Elo I-Series delivers commercial reliability, integrated touch computing, and flexible mounting options designed to survive the rigors of retail environments and continuous public use. Available in 10-, 15- and 22-inch sizes, the I-Series can be flexibly mounted anywhere in stores, in portrait, landscape or table-top orientation using Elo wall, floor and tabletop mounting accessories.

The Elo I-Series is perfect for shelf, aisle, kiosk or point of purchase display installations to deliver mobile applications, proximity marketing, contactless payments, promotional offers, pictures, videos, infographics and other website content when and where it matters most - in-store next to the product.

EloView cloud-connected software applications deliver remote visibility, control and scheduling to make sure the interactive signage sees your top selling items and correlates with other analytics to enable real-time, targeted promotions. EloView enables existing digital marketing content and mobile applications to be remotely distributed to I-Series devices in multiple locations via the cloud. Elo I-Series interactive signage can be controlled from a web browser to ensure consistent configuration and content.

The Elo I-Series interacts with shoppers through Bluetooth/BLE, NFC/RFID, magnetic strip reader, barcode scanner and other GPIO (General Purpose Analog I/O) accessories. High-performance quad-core mobile processors combine with high-definition graphics to deliver bright, beautiful and connected brand experiences.

### Main specifications:

#### Display

Display diagonal:	15.6 "
Display resolution:	1920 x 1080 pixels
Touchscreen:	Y
Display brightness:	255 cd/m <sup>2</sup>
Touchscreen technology:	Projected capacitive system
Contrast ratio (typical):	700:1
Viewing angle, horizontal:	160 °
Viewing angle, vertical:	160 °
Effective viewing area:	344.16 x 193.59 mm
Aspect ratio:	16:9

Display number of colours:	262144 colours
<b>Processor</b>	
Processor frequency:	1.7 GHz
Processor family:	Qualcomm Snapdragon
Processor cores:	4
<b>Memory</b>	
Internal memory:	2 GB
Internal memory type:	DDR3-SDRAM
<b>Storage</b>	
Total storage capacity:	16 GB
Storage media type:	Flash
<b>Multimedia</b>	
Built-in speaker(s):	Y
Card reader integrated:	Y
Compatible memory cards:	MicroSD (TransFlash)
<b>Networking</b>	
Ethernet LAN:	Y
Ethernet LAN data rates:	10,100,1000 Mbit/s
Wi-Fi:	Y
Wi-Fi standards:	802.11a,802.11b,802.11g,802.11n
<b>Ports &amp; interfaces</b>	
Ethernet LAN (RJ-45) ports:	1
USB 2.0 ports quantity:	1
Line-in:	Y
Line-out:	Y
Microphone in:	Y
ExpressCard slot:	N
DC-in jack:	Y
<b>Design</b>	
Colour of product:	Black
<b>Power</b>	
AC input voltage:	110-230 V
AC input frequency:	50/60 Hz
Power consumption (typical):	16.5 W
<b>Operational conditions</b>	
Operating relative humidity (H-H):	20 - 80 %
Operating temperature (T-T):	0 - 40 °C
Storage temperature (T-T):	-20 - 50 °C
Relative humidity:	10 - 95 %
<b>Certificates</b>	
Certification:	UL, FCC, cUL, IC, CB, CE, CCC, VCCIPTCRB, GCF
<b>Ergonomics</b>	
VESA mounting:	Y
VESA mounting interfaces:	75 x 75,100 x 100 mm
Mean time between failures (MTBF):	50000 h
<b>Weight &amp; dimensions</b>	
Width:	386.7 mm
Depth:	30 mm
Height:	248.13 mm
Weight:	1300 g
<b>Packaging data</b>	
Package width:	463 mm
Package depth:	170 mm
Package height:	328 mm
Package weight:	3100 g

\*PLEASE NOTE: Every effort has been made to ensure the accuracy of all information contained herein. Lasystems makes no warranty expressed or implied with respect to accuracy of the information, including price, editorials or specifications. Lasystems or its suppliers shall not be liable for incidental, consequential or special damages arising from, or as a result of, any electronic transmission or the accuracy of the information contained herein, even if Lasystems has been advised of the possibility of such damages. Product and manufacturer names are used only for the purpose of identification.